

DO MORE. GET MORE. BE MORE

Discover the value of OCHAR membership



1 KEEPING YOU INFORMED, ENGAGED & AT YOUR BEST

We monitor industry news & trends, local & state government, & issues that could have an impact on your business.

- Weekly Top 5 updates
- Daily social media posts on multiple social networks
- OCHAR member website
- OCHAR member-only smartphone app
- News alerts
- Monthly advocacy brief

2 OFFERING QUALITY EDUCATION & TRAINING

We provide relevant, quality educational opportunities to give you the tools and expertise you need to better serve your clients & customers.

- Monthly "CHEW" Video Training (free)
- Up to 40% savings on continuing education
- OCHAR Talkabout Podcast
- Agent Mastermind peer-to-peer discussions

3 ADVOCATING TO PROTECT YOUR BUSINESS

Advocating on behalf of our members, our industry, & the dream of home ownership on a local, state & national level.

- Build strong alliances with local organizations, businesses & government to ensure a unified voice on issues that impact members
- Influence local, state and national legislation to protect your business
- Engage members with Calls to Action

4 ADDING VALUE THROUGH COST-SAVING BENEFITS

Leverage the value of your membership with savings on the products & services you need to grow your business.

- Subscription to both TMLS and the Regional MLS, covering more than half of NC markets
- Participate in the NC Realtors® Realtor® Partners program
- Participate in NAR's member benefit program with hundreds of offerings

5 COMMUNITY IMPACT

We care about the communities in which we live & work. From a strong focus on diversity, equity & inclusion, to fix-a-home projects, emergency relief, and support for our local food shelves, we're making a difference every day.

Find out how you can do more, get more and be more!

ORANGECHATHAMREALTORS.COM/JOIN-OCHAR

